



International Conference on
Business Models in Agriculture

MONETISING
AGRICULTURE

EXHIBITOR'S MANUAL



March 25th - 28th 2024
@ Kigali Convention Center
Host Country: Rwanda

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IBMA 2024

IBMA 2024 is a first of its kind, a conference that aims to provide an open and extensive platform to present business-oriented models, and technologies that have the power to alleviate farmers from poverty to prosperity.

This conference has been inspired by the late Prof. Clayton Christenson, who devoted much of his lifework and research to the study of Disruptive Innovation, and whose legacy serves as inspiration for what can bring the solution to the state and plight of African farmers.





International Conference on
Business Models in Agriculture

Re-organizing
the agro sector:
**Building
Organized
Prosperous
Communities**



International Conference on
Business Models in Agriculture

**DISRUPTIVE
INNOVATION**

WWW.IBMACONFERENCE.ORG

The Exhibition

The exhibition at IBMA 2024 will display the latest products and services that leading companies and organizations in the agro sector have to offer, highlighting the latest technologies and business models that increase output and steadily improve the livelihood of African farmers.

Set to take place at the reputable Kigali Convention Centre from March 25th - 28th 2024, IBMA 2024 will bring together 600 delegates and key stakeholders from around the globe. These include leading Government Officials, business and agricultural academic experts, leading agrarian companies, researchers, leading agricultural innovators, NGOs, farmers and heads of farming organizations and investors.

Why you should exhibit

You will have the opportunity to:

Expose your brand

Showcase cutting-edge technologies and business models to a global audience

Have one-on-one meetings with potential partners and investors. (This applies to the first 15 to register)

Share your knowledge and expertise.

Form lasting professional relationships that will advance your business or cause.

Exhibition Floor Plan

3mx3m stand



Registration



Exhibition Stand Selection

Exhibitors
3,050 USD

- Listing on official catalog
- 3 x 3 Exhibition Stand - Standard shell scheme
- Invitation for 1 delegate to attend conference

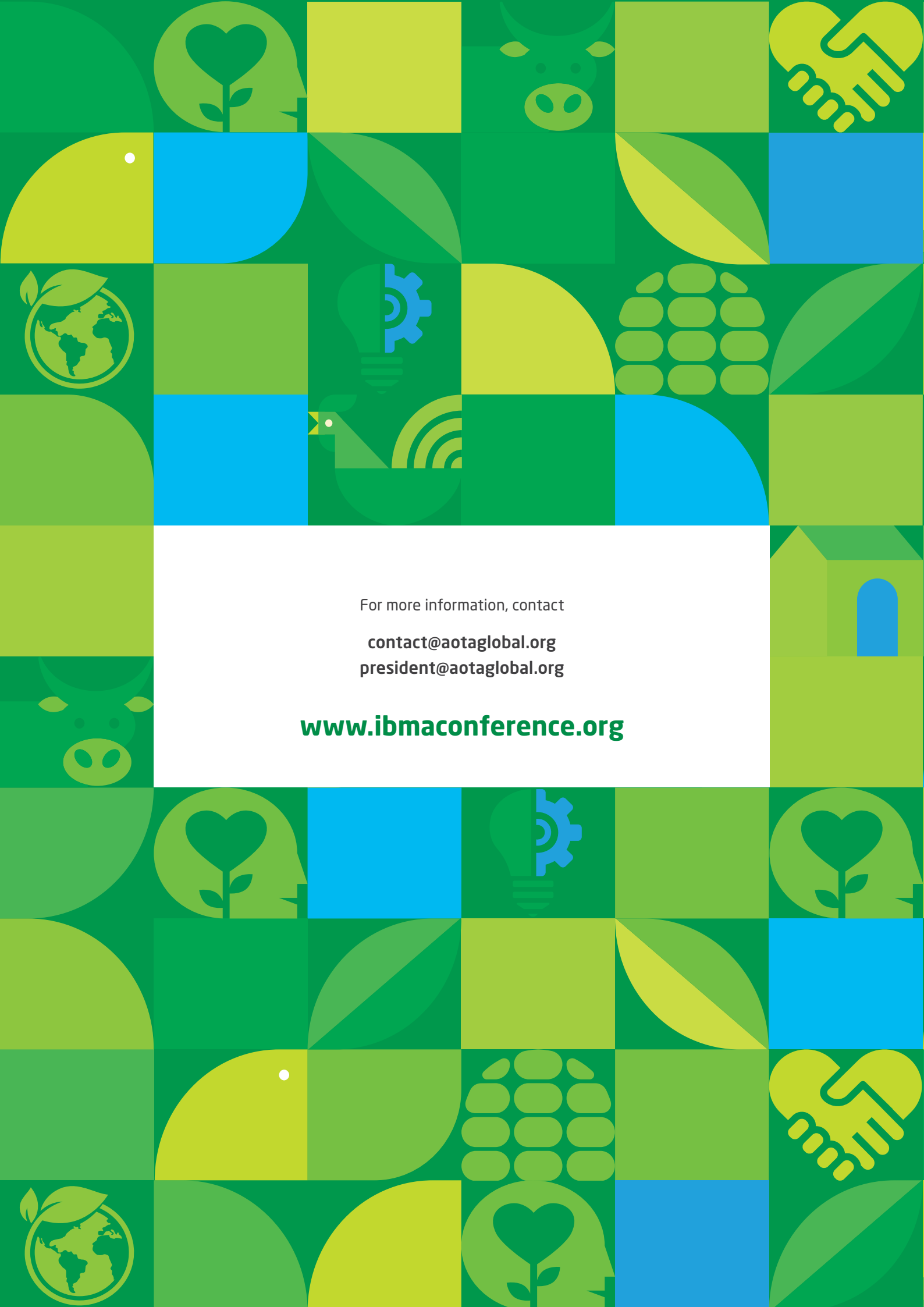


Partners

This list is not a commitment to the IBMA Conference by the mentioned institutions but informal communication has been made and arrangements for formal letters are in process.

Ministry of Agriculture, Ministry of Trade and Industry, Israeli High Commission in Rwanda, Israeli Export Institute, National Agricultural Marketing Council (NAMC), Pan-African Farmers Organisation (PAFO), Rwanda Institute for Conservation Agriculture (RICA), Rwanda Convention Bureau, Rwanda Development Board.





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www.ibmaconference.org